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Education

- PhD, Business Administration, National Sun Yat-sen University, 2008/6.
- Master, Department of Business Administration, National Sun Yat-sen University, 1995/6.
- Bachelor, Department of Management Science, National Chiao Tung University, 1990/6.

Area of Specialty

Financial Accounting, Management Accounting

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2010/8 to present.
- Assistant Professor, Department of Accounting information, Southern Taiwan University of Science and Technology, 2009/2 to 2010/7.
- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2008/8 to 2009/1.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 2000/8 to 2008/7.

Publications

Journal Papers:

1. Tsai, I-Chun, Ming-Chu Chiang, **Huey-Cherng Tsai**, and Chia-Ho Liou (2014) Hot money effect or foreign exchange exposure? Investigation of the exchange rate exposures of Taiwanese industries, *Journal of International Financial Markets, Institutions & Money*, 31, 75-96. [SSCI]
2. **Tsai, Huey-Cherng**, and Wan-Ju Cheng (2012) The Effect of Budgetary

- Participative on Budgetary Dysfunctional Behavior -The Role of Information Asymmetry and Organizational Commitment, *Journal of SHU-TE University*, 14(1), 29-44. (in Chinese)
3. Tsai, I-Chun, Ming-Chu Chiang, and **Huey-Cherng Tsai** (2011) The Correlation between Construction Company Stock Returns and Indicators of Investor Sentiment and the Fundamentals of the Real Estate Market, *Money Watching & Credit Rating*, 87, 64-81. (in Chinese)
 4. **Tsai, Huey-Cherng**, Cheng-Tsung Lu, Li-Hsia Lin, and Feng-Yu Ni (2008) The Effect of Locus of Control on the Relationships among Product Innovation, Management Accounting Systems, and Organizational Performance, *Journal of Humanities and Social Sciences*, 4(2), 61-70. (in Chinese)
 5. Wang, Jau-Shyong, Der-Fa Chen, **Huey-Cherng Tsai**, and Yen-Fen Cheng (2008) A Study of the Relation Between Ethic Codes, Job Satisfaction and Organization Commitment: Take Direct-selling Industry as an Example, *Web Journal of Chinese Management Review*, 11(4),1-34. (in Chinese)
 6. Tsai, I-Chun, **Huey-Cherng Tsai**, and Tai Ma (2008) Investor's Order-Submission Strategies in an Order-Driven Market, *Journal of Humanities and Social Sciences*, 4(1), 1-13. (in Chinese)
 7. **Tsai, Huey-Cherng**, and Heh Huang (2002) The Relationship of Budgetary Participation on Budgetary Slack – Organizational Culture Perceptions as Contingent Variables, *Journal of Chang Jung Christian University*, 6(2), 71-84. (in Chinese)
 8. Ni, Feng-Yu, and **Huey-Cherng Tsai** (1997) Budgetary Participation, Budget Emphasis, and Task Uncertainty on Managerial Performance: A Test of Three-Way Interaction effect, *Journal of Management*, 14(1), 1-14. [TSSCI] (in Chinese)

Conference Papers:

1. **Tsai, Huey-Cherng**, and Chin-Lin Chuang (2014) The Relationships of the Dysfunctional Behaviors in Budgetary Control System, 2014 Finance, Accounting and Management Decision Conference, Tainan, Taiwan. (in Chinese)
2. Fu, Ying-Fen, Hai-Ching Liu, and **Huey-Cherng Tsai** (2014) The Investigation of Momentum Effect and the Pricing of Futures, 2014 Finance, Accounting and Management Decision Conference, Tainan, Taiwan. (in Chinese)
3. Fu, Ying-Fen, Hai-Ching Liu, **Huey-Cherng Tsai**, and Chun-I Wu (2014) The Information Content of Short Sale Calling, 2014 Finance, Accounting and Management Decision Conference, Tainan, Taiwan. (in Chinese)

4. **Tsai, Huey-Cherng**, and Wan-Ju Cheng (2011) The Effect of Budgetary Participative on Budgetary Dysfunctional Behavior - The Role of Information Asymmetry and Organizational Commitment, 2011 Finance and Management – Theory and Empirics Conference, Tainan, Taiwan. (in Chinese)
5. Tsai, I-Chun, Yung-Jung Lu, and **Huey-Cherng Tsai** (2008) The impact of overstating list price on selling time in the housing market, 18th Annual Meeting and Conference of Chinese Society of Housing Studies, Taipei, Taiwan. (in Chinese)

Dissertation

Tsai, Huey-Cherng. 2008. A study of the dysfunctional behavior in budgetary control system. Ph.D. Dissertation, National Sun Yat-sen University.

Entrusted Practical Research

1. Lin, Jung-Hsuan, Yuan-Ming Li and **Huey-Cherng Tsai**, 2016. Business Operating Diagnosis, Tan-Zuo creative design House. No. 221050190.

Professional Experience

1. Assistant Manager, EnTie Commercial Bank, 1995/7 to 2000/8.

Academic and professional Service

1. Tutor of undergraduate class, 2000/8 to present.
2. Member of Recommended Selection and Admissions Committee for Department of Finance, 2010-2016.
3. Committee Member for the Master Defense, Department of Finance, National University of Kaohsiung, Kaohsiung, Taiwan, 2011/5, 2014/6, 2015/6, 2016/6.
4. Committee Member for the Master Defense, International Master of Business Administration, National University of Kaohsiung, Kaohsiung, Taiwan, 2014/6.
5. Committee Member for the Master Defense, Department of Business Administration, Shu-Te University, Kaohsiung, Taiwan, 2009/4, 2010/4, 2013/5, 2016/7.
6. Reviewer, Asia-Pacific Economic and Management Review, 2015/9.